

2024-2025 Toyo Tire Video Edit Contest Rulebook In Partnership with Toyo Tires Canada

Introduction

Welcome to the 2024-2025 Toyo Tire Video Edit Contest! We're excited to help you get ready for the 2025 Freestyle season. This contest gives participants the chance to showcase their skills and creativity by submitting a video edit featuring their favorite tricks, techniques, or training moments from the 2023-2024 season

Contest Timeline

- **Contest Start Date:** October 23, 2024
- **Contest End Date:** November 23, 2024
- **Winners Announcement:** First week of December 2024

Eligibility Requirements

1. Who Can Enter:

- The contest is open to all Freestyle Canada members who have participated in the 2023-2024 freestyle season.
- Contestants must have active social media accounts on Facebook, Instagram, or TikTok.
- Competition is geared towards Club and Provincial team athletes

2. Video Requirements:

- All video content must be created using footage from the **2023-2024 freestyle season**.
- Videos must feature participants' **favorite tricks, techniques, or training routines**.
- Helmets must be worn in all **on-snow** or **water ramp** activities depicted in the video.
- Video submissions should be posted on one of the following platforms: **Facebook, Instagram, or TikTok**.

3. Content Restrictions:

- **No swearing** or inappropriate language in the music or audio.
- All videos must comply with the respective platform's community guidelines.
- All Videos must comply with Freestyle Canada safe sport policies

4. Tagging and Hashtags:

- Participants must tag both **Freestyle Canada** and **Toyo Tires Canada** in their post.
- Posts must include the following hashtags:
 - **#ToyoTires**
 - **#ToyoTiresVideoContest**

Judging Criteria

Submissions will be evaluated by a panel of Freestyle Canada Coaches and Judges; Entries will be judged based on:

1. **Technique:**
 - Execution of tricks, fluidity, and overall form.
2. **Creativity:**
 - Unique presentation of footage, angles, and editing style.
3. **Originality:**
 - Fresh ideas, innovative tricks, or unusual locations/settings.

Prizes and Winners

Fifteen (15) winners will be selected based on the judging criteria above. Winners will be announced during the **first week of December 2024** via the Freestyle Canada and Toyo Tires Canada social media platforms.

Prizes Include:

- **Top 3 Winners:**
 - Feature on Freestyle Canada and Toyo Tires Canada social channels.
 - Custom merchandise from Toyo Tires.
 - Freestyle Canada Swag
- **Remaining Winners (4-15th Place):**
 - Custom merchandise from Toyo Tires.
 - Social media shoutouts.

Submission Guidelines

1. **Post your video between October 23 and November 23, 2024.**
2. **Ensure your post is public** so it can be viewed by the judges.
3. Videos should not exceed **60 seconds**.
4. No **Licensed** music can be used only that can be taken down for copyright
5. After posting, submit the **link to your video** to jared@freestylecanada.ski with you Name, Province and address.

Terms and Conditions

1. **Intellectual Property:**

By submitting your video, you agree to grant Freestyle Canada and Toyo Tires Canada the right to use your submission for promotional purposes, including but not limited to social media, websites, and marketing materials.
2. **Liability:**

Freestyle Canada and Toyo Tires Canada are not responsible for any injuries or

damages incurred during the creation of your video. Participants must adhere to all safety guidelines and wear protective gear, including helmets.

3. **Disqualification:**

Any submission that violates the contest rules or contains inappropriate content may be disqualified at the sole discretion of the judging panel.