



MINUTES OF THE 2024 ANNUAL GENERAL MEETING OF FREESTYLE CANADA

Monday September 16, 2024, 6:00 MST

Via GoTo Webinar

1. Call to Order

The meeting was called to order by Jessica Hawker at 6:12 MST.

2. Review of the Agenda

Jessica Hawker asked if there were any questions, revisions or concerns about the Agenda that was sent out to everyone in the meeting package. There were none.

MOTION: That the Agenda as circulated be approved.

Moved by: Eli Budd

Seconded by: Jeremy Cooper

3. Calling of the Roll and Certifying of the Proxies: Jessica Hawker

Proxies were circulated by email for the PSOs to verify.

Voting Delegates

Division	Delegates	Votes
Yukon	Unavailable	5
BC	Josh Dueck	133
Alberta	Jeremy Cooper	77
Saskatchewan	Unavailable	11
Manitoba	Unavailable	7
Ontario	Eli Budd	26
Quebec	Lyne Alarie	81
New Brunswick	Unavailable	2
Nova Scotia	Shane De Rooy	8

Total Number of Votes = 336



Simple Majority = 173

Two Third Majority = 288

It is established that a quorum has been established and the meeting may proceed.

4. Proof of Meeting or Waiver of Notice: Jessica Hawker

The Notice of the 2024 CFSA was posted on July 30th, 2024 on the Freestyle Canada website in advance of the Annual General Meeting (AGM).

5. Reading and Disposal of any unapproved Minutes: Jessica Hawker

The Minutes for the 2023 AGM were posted and circulated as part of the AGM package for the webinar.

MOTION: That the Minutes of the 2023 Freestyle Canada Annual General Meeting be adopted.

Moved by: Eli Budd

Seconded by: Jeremy Cooper

Were there any additions or deletions to those Minutes?

There was no opposition, the motion passed.

6. Report from the Board of Directors Chair: Brian Anderson

On behalf of the Board of Directors, I would like to thank everyone for taking the time to attend our Annual General Meeting tonight.

Success in my eyes for Freestyle Canada is measured three ways;

1) *Providing a way for more and more young Canadian athletes to be happy, healthyskiers and leaders for life. We see this in growing numbers of members, clubs and coaches.*



2) *Creating champion skiers and leaders of all types who are heroes and inspiration to up and coming generations within our sport and society as a whole. This we see in competitive results and strong public viewership and engagement.*

3) *A business model that is sustainable for years to come. This we see in our freestyle community and a financially healthy organization. The 2023/24 season saw a small increase in individual memberships across the country to 4,426 members, an increase of about 100 over 2022/23. While this is modest increase, last year many clubs and provinces were operating at close to capacity. The growth story for 2023/24 was the number of coaches across the country which grew from 709 to 785 or 11%. By increasing the number of coaches, we increase the capacity to add members to our sport. This sets us up well for future growth.*

This growth was achieved across the country in both large and small provinces. This is due to the great work being done at the local and provincial levels. Organizations like Freestyle Canada simply don't function and thrive without people like you and your teams, our sincere thanks.

Congratulations to the Freestyle Canada High Performance athletes, coaches and administrators for the great results they produced during the year including: 2 World Cup Grand Prix Titles, 1 Summer Aerial Grand Prix Title, 3 NorAm Grand Prix Titles, 29 World Cup Medals, 73 Continental Cup Medals, 1 Medal at X-Games, 2 at Dew Tour, 1 at Youth Olympic Games and 3 medals at Jr Worlds.

Additionally, I want to offer congratulations to all involved on the amazing season of domestic and international events that you hosted on Canadian soil. On behalf of the Board, I would like to thank all the athletes, coaches, event organizers, and the legion of volunteers who worked so hard to ensure that ALL of our events were successful.

Significant changes being mandated by the Federal Government include a transition to adherence of the Canadian Sport Governance Code as well as deeper integration of the Safe Sport initiatives which are being implemented in the Canadian Sport System.

There is a lot to learn but at this point I am happy to report that Freestyle with the guidance of our management team is on the lead lap of implementation as is evidenced by the motions related to our bylaws and policies at this meeting. We also



saw a number of the PSO's transition to the Freestyle Canada Safe Sport Policy Suite which will serve to harmonize the complaint management system, a major objective for the Federal Government and within our strategic plan. This work is still evolving, and we expect to see additional requirements coming. I am encouraged that these changes will make our Canadian sport system safer and more equitable for all while not over burdening organizations with bureaucracy.

I won't steal Alan's thunder regarding the financial results but looking at 2023/24 financially the board had approved a deficit budget of \$674,500 largely with the aim of deepening our investment in the identified strategic objectives. Throughout the year, staff were able to reduce that budget deficit by about half to \$345,000 while still achieving the identified objectives. This was better than expected and a welcome result. The planned investment in events, coaching and the athlete pathway is beginning to show results as evidenced in increased coach numbers previously mentioned and sets the foundation for continued growth. Further to the efficient management of resources and ensuring the long-term sustainability of the sport and organization as a whole, it is essential that there is also growth in resources. Freestyle Canada has strategically invested in a number of initiatives designed to fortify the resource side of the ledger. Unfortunately, these are interesting times economically and particularly within the sport economy, however we are confident that the initiatives being undertaken will help us achieve revenue growth objectives related to the strategic plan.

The Board held a total of six meetings and/or updates, two of which were in person with the balance being conducted by video conference. The Board Committees were also, very active in oversight of the governance of Freestyle Canada which has culminated in the addition of a few new committees (Marketing and HPP Selection Oversight) all with the vision of supporting the work done in those areas by staff and fortifying that connection to the strategic plan.

We look forward to continuing to work with all of you in the coming year. Hope everyone had a good summer but now it is time to let it SNOW!

No questions of the Board Chair, Brian Anderson.

7. Report from the CEO: Peter Judge



I want to thank Brian for relating to where we are in our overall plan and relate to the strategic objectives and what we are trying to do. This quad was to try to get growth in significant areas. We have a clear understanding to the ebs and flows that our business works, and it is critical of us to take advantage of those waves and present a higher quality product. What we can do in the various areas is starting to pay dividends and once we get to 2026, we will be able to ride the wave.

I want to thank the PSO's and thank them for the partnership we have. It is a pleasure to work with all of you; we have undertaken some very ambitious goals. You have been honest with us to provide feedback, and we appreciate that. The amount of work that you do is very noticed.

I want to thank Jared, TTG group, the pathway by Charles and David, Julie on the coaching side, HP Todd and Kristen and all their work; Alan on the accounting side, Jessica my right hand person, the Board and all the Board contributes to this. The organization would not be as rich as it is without all this dedication and of course, Delia who supports all of us.

Also, the athletes and their parents who continue to give so deeply to our sport and help our athletes and ensure our long-term success.

8. Presentation of Financial Statements: Alan Withey

I am pleased to present the audited Financial Statements for 2023-2024. The financial statements report is divided into three main sections. The Statement of Financial Position as at March 31, 2024, the Statement of Operations, the Statement of Changes in Net Assets and the Statement of Cash Flow for the year ended March 31, 2024.

Our audit was performed by RHN, their signed report represented a clean audit presentation.

We are working in accordance with the ethical requirements, and we have fulfilled our other ethical responsibilities in accordance with this requirement.



All revenues and expenditures of the year 2023-2024 were included in this Financial Statement.

Alan presented the Financial Statements to the webinar as per the attachment in the webinar package sent to invitees. He gave a clean and qualified opinion of what was presented today. Brian Anderson also added that the organization continues to be very healthy financially and we are in good shape going forward.

MOTION: Motion made that the Financial Statements be approved as presented.

Moved by: Eli Budd

Seconded by: Jeremy Cooper

The Financial Statements are accepted as presented.

9. Bylaw Review: Jessica Hawker

This conversation has been had with everyone over the past year. Opening up our Bylaws and because they haven't been reviewed since 2016, we felt it was a good time to look into the them.

We are looking to seek approval of the following motion:

That the members of the Canadian Freestyle Ski Association approval the fundamental changes to Article 1.01(6) of the Bylaws of the Canadian Freestyle Ski Association (version ratified September 20, 2016) which shall, following this approval read as follows:

"Good standing" means a member who has paid in full the annual membership dues payable to the Corporation; is not subject to disciplinary action or subject to a sanction taken pursuant to the Corporation or the member's policies; has fulfilled all terms and conditions of any final disciplinary decision taken against the member (if applicable); and who has agreed to follow the Bylaws, policies and regulations of the Corporation, and has adopted the Corporation's safe sport policies, unless the Corporation agrees that the member is precluded from doing so as a result of the provincial or territorial legislation, provincial or territorial funding requirements and/or other applicable regulations.



This was repeated in French.

MOTION: To approve the changes as requested to the Bylaws.

Moved by: Eli Budd

Seconded by: Lyne Alarie

Peter Judge asked that the provinces put in the meeting chat their votes and they will be tallied from there.

All In Favour – BC, Quebec, Ontario, Nova Scotia, Alberta

The motion carried.

10. General Resolutions: Jessica Hawker

MOTION: Be it resolved “That all acts, contracts, Bylaws, proceedings, appointments, elections and payments enacted, made, done and taken by the Directors and Officers of the Association during the fiscal year 2023-2024 as the same are set out or referred to in the Minutes of the Board of Directors, Executive Committee and Standing Committees, or in the Financial Statements submitted to this meeting, be hereby approved, sanctioned and confirmed.”

Jessica Hawker repeated this in French.

Moved by: Jeremy Cooper

Seconded by: Josh Dueck

Any comments, discussions or thoughts before voting?

All in Favour – BC, Quebec, Ontario, Nova Scotia, Alberta

Motion carried, general resolution is passed.

11. Appointment of the Auditors: Jessica Hawker

Be it resolved: “That the firm of RHN accounting be appointed as the auditors for the Canadian Freestyle Ski Association for the 2024-2025 Fiscal year”



Jessica Hawker repeated this in French.

MOTION: To appoint RHN as the auditors of the Canadian Freestyle Ski Association for the Fiscal year 2024-2025.

Moved by: Jeremy Cooper

Seconded by: Eli Budd

Any discussion, questions or comments before voting?

All in Favour - BC, Quebec, Ontario, Nova Scotia, Alberta

Motion carried, unanimously passed.

12. Election of Directors: Hubert Pichet, Chair of the Nomination Committee

Scrutineers: If required, Alan Withey and Suzie Allison.

Good evening everyone, if needed we will have the same scrutineers as they have accepted to fulfill this responsibility if needed. The first step is outlining our procedure.

Under Section 5.05 of our Bylaws stated, the AGM is the vehicle appropriate to finalize the process of election. I was appointed as Chair of the Nomination Committee by Brian at the end of June; Larry Bilton, Tristan Waller and an outside member as a requirement of the Canadian Government, Catherine Riggins, accepted to fulfill this duty with us. The composition meets the CFSA Nomination Committee terms of reference set out in 2012.

There were three at large director positions available for a three-year term. Roughly speaking, the process closed on August 13th, 2024. We received three completed and valid applications. on August 14th the committee met, and the following applicants were nominated:

Joan Coert as a renewable



*Justine Ally was previously on the Board for a one-year term and she asked to complete a full term, so she was also accepted
Phoebe Bucci from Ontario was also accepted*

Until this morning, this was the picture, but Larry Bilton and I received an email from Phoebe Bucci that she is withdrawing her application for being a nominee of a Board of Director. We will have to change our motion and technically speaking, we will be close to the equality of 50/50 men to women. All of the provinces are well represented. On August 15th we had a Board meeting, and I presented a motion to the Board accepting our three recommendations. I cannot change the motion passed by the Board on August 15th. This is the new motion for the purpose of this AGM.

Recommendation to the Chairman:

MOTION:

CONSIDERING that the Nominations Committee is in charge every year to proceed to the selection of the member of the BOARD of FREESTYLE CANADA;
CONSIDERING that there were three (3) at large director positions for a 3-years term, 2024 to 2027;
CONSIDERING that nominations closed on August 13th, 2024.
CONSIDERING that the committee received 3 completed and valid applications;
CONSIDERING that on August 14th, 2024, the Committee met and went through the applications;
CONSIDERING that the Committee presented a report to the board of director held on August 15th, 2024, recommending that the following applicants were nominated Joan Coert, Justine Ally and Phoebe Buchi;
CONSIDERING that FREESTYLE CANADA BOARD, during his regular board meeting on August 15th, 2024, adopted a motion recommending that Joan Coert, Justine Ally and Phoebe Buchi will be recommended to become board member of FREESTYLE CANADA at the 2024 ANNUAL GENERAL MEETING;



THEREFORE, WE ASK THAT THIS ASSEMBLY RATIFIES THE MOTION ADOPTED BY THE BOARD OF FREESTYLE CANADA, ON AUGUST 15TH, 2024 TO APPOINT FOR THE NEXT THREE YEARS AS BOARD MEMBER JOAN COERT, JUSTINE ALLY AND PHOEBE BUCHI.

This motion is presented by Hubert Pichet , Chair of the Nominations Committee
Seconded by Larry Bilton.

Is there any discussion as this has been a surprise and an unusual process that just unraveled this morning.

All in Favour - BC, Quebec, Ontario, Nova Scotia, Alberta

Motion unanimously carries.

13. Adjournment

MOTION: Be it resolved that the 2024 Freestyle Canada Annual General Meeting be adjourned.

Moved by: Jeremy Cooper

Seconded by: Josh Dueck

All in Favour - BC, Quebec, Ontario, Nova Scotia, Alberta

Meeting adjourned at 7:10 MST